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VanPooling . . . passbook to

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savings . . .

Every year, several men and women earn new console color television sets . . . and some others save enough money for a year's college for their children. How? VanPooling!

VanPooling is an efficient form of transportation that allows 8 to 14 of your fellow employees ride to and from work each day in a company-owned van. Operated on a break-even basis, the fare amounts to about 5 cents a mile, compared with a cost of about 22 cents per mile for operating a late model, standard-size car. If you make a 40-mile round trip, in a year's time you could save more than $1500 by VanPooling rather than driving alone. If your round trip is 50 miles, the saving could exceed $2000. VanPool earnings increase the further you live from work. VanPooling also could spare the need for a second car. VanPooling means less money spent for maintenance, accessories, tires, gas, oil, depreciation, insurance, taxes, licensing, garaging and financing, to say nothing of parking and tolls. With fewer miles on your car, it will have a higher resale value, and you'll have fewer fender and door dents, too.

comfort . . .

While you were fighting traffic on the way to

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work today, VanPoolers were relaxing in air-conditioned comfort, reading, napping, visiting or enjoying the radio on their way to work.

You could avoid driving during rush hour traffic or in bad weather and arrive at work — and home — safe and relaxed if you join your company's VanPool.

One of your fellow employees would accept the responsibility of driving the van. For this, he would get free transportation to and from work and the use of the van during off hours. Of course, he or she would accept certain responsibilities for the van's operation and for the reliability of your company's VanPool service.

convenience...

When VanPoolers get to work, they hop out of the van at its preferential parking spot and are there . . . they didn't have to look for a parking place or walk any great distance (no matter what the weather) to get from their cars to the front door.

Every effort is made to arrange VanPool routes so that you get door-to-door service. Once you become a VanPooler, you have a reserved seat riding to and from work.

A study of other VanPoolers has shown that, despite the appeal of lower traveling costs, convenience is the most appreciated result of VanPooling. YOU should consider VanPooling now!

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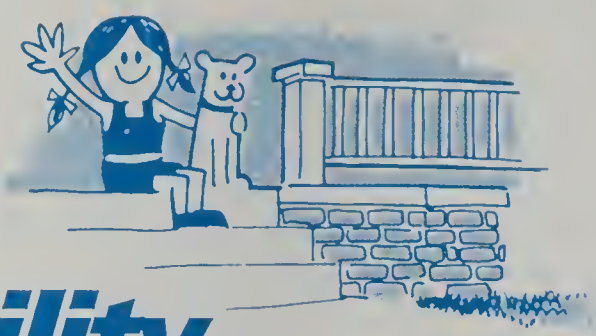

reliability . . .

Many of us like to get to work on time. If you don't, you may feel that VanPool service is disgustingly prompt. But you will appreciate getting home on time.

Whatever your feeling or attitude, you will be in a better frame of mind and your work will be better if you are on time because you didn't have to fight traffic or wonder whether public transportation — if there is any — is running on schedule.

energy conservation . . .

On the average, each VanPool van saves about 5000 gallons of gas a year. That adds up to a healthy contribution to our national effort to save petroleum. It also reduces the number of cars on the road and makes a significant contribution to reducing air pollution. Successful VanPooling serves and saves in many ways . . . it could be doing so for YOU.

and savings . . .

VanPooling doesn't cost, it saves. It saves your time, your money, your nerves and, perhaps on occasion, your sanity. That's what VanPooling is, a sane way to get to and from work.

Let's look at some average cost statistics:

COST OF DRIVING TO AND FROM WORK ALONE

	OPERATING COSTS (PER MILE)			FIXED COSTS (PER MILE)		
	Maintenance, Accessories, Parts & Tires	Gas & Oil including Taxes	Vehicle Cost Depreciation	Insurance	State Taxes, Registration & Garage	Total Cost per Mile
Standard	4.4	5.2	6.5	4.3	2.0	22.4¢
Intermediate	3.9	4.5	6.1	4.1	1.9	20.5
Compact	3.5	3.9	5.4	3.9	1.8	18.5
Subcompact	3.2	2.9	4.5	3.7	1.6	15.9

Car Cost Per Mile | Daily Round Trip Distance | Daily Cost | Working Days Per Month | Monthly Commuting Cost | Annual Commuting Cost

____¢ x ____mi. = ____ x 21 ____ x 12 = ____

TYPICAL VANPOOL COSTS ARE:

Daily Round Trip Distance	Monthly VanPool Cost	Annual VanPool Cost
20	35	$420
30	37	444
40	40	450
50	42	504
60	45	540
70	47	564
80	49	588
90	51	612
100	52	624

YOUR SAVINGS?

_____ – _____ = _____

(Cost of driving alone) | VanPool Cost | Savings

interested???

If you are convinced that VanPooling can give YOU savings . . . comfort . . . convenience . . . reliability . . . energy conservation . . . and more savings in more ways . . .

Call _____

See _____

ILLINOIS ENERGY CONSERVATION PROGRAM

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